

# Annual Report 2024



Making a world of difference, one life at a time.

505-323-0478 • griefnm.org

### THE TALE OF THE STARFISH



young girl was walking along a beach where thousands of starfish had been washed up during a terrible storm. When she came to each starfish, she would pick it up and throw it back into the ocean. People watched her with amusement.

She had been doing this for some time when a man approached her and said, "Little girl, why are you doing this? Look at this beach! You can't save all these starfish. You can't begin to make a difference!"

The girl seemed crushed, suddenly deflated. But after a few moments, she bent down, picked up another starfish, and hurled it as far as she could into the ocean. Then she looked up at the man and replied,

#### "Well, I made a difference for that one!"

The old man looked at the girl inquisitively and thought about what she had done and said. Inspired, he joined the little girl in throwing starfish back into the sea. Soon others joined, and all the starfish were saved.

adapted from "The Star Thrower" from THE UNEXPECTED UNIVERSE by Loren Eiseley. Copyright © 1968 by Loren Eiseley and renewed 1996 by John A. Eichman, III. Used by permission of Houghton Mifflin Harcourt Publishing Company. All rights reserved.

#### **Vision Statement**

Our vision is that all grieving people will receive compassionate support needed to foster hope for the future.

#### **Mission Statement**

Our mission is to provide compassionate and safe support, understanding, healing, and hope to the grieving community.

#### The Four Principles

- Grief is a natural reaction to a death for children as well as adults. •
- Within each individual is the natural capacity to heal oneself. •
- The duration and intensity of grief are unique for each individual.
  - Caring and acceptance help in the healing process.

## Message from the President of the Board of Directors



Dear Friends of the Grief Center,

A year ago, I began my term as president of the Board of this amazing organization. My association with the Center first began in January of 2018, when my son Colton and I attended support groups after the death of my daughter Pearla, in a car accident over the Christmas holiday.

The Grief Center is a remarkable community, which I experienced as a support group participant. But as board president, my understanding of the strength and depth of that community has changed. I've had the pleasure to meet many Friends of the Grief Center at events like our annual Benefit Concert and Healing

Hearts, as well as at volunteer trainings and appreciation events throughout the year. Thank you for helping to create this space of healing needed by so many of us when we least expect it.

The fiscal year reviewed in this annual report is one of our best. We have served more people in support groups at the Center for Hope and Healing than we have since the start of the pandemic. With the support of our community, we completed our playground and landscaping work, to welcome all who grieve.

We experienced our own grief this year too, when at the close of the fiscal year, we said goodbye to The Grief Center's longest-serving employee and first Executive Director, Jade Richardson Bock.

Our new fiscal year brings new opportunities to serve and to grow. I appreciate traveling this road with my fellow board members, our new Executive Director, Debora Garrison, and the great hearts and minds that comprise our Grief Center community.

Sincerely,

#### **Paul Casaus**

**Board President** 



## The Grief Center 2023-2024



8 workshops with 207 attendees



64 groups per month and 539 total groups provided



2 Camp Corazóns with 57 campers

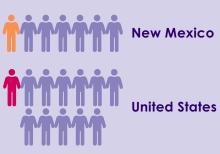


27 new **Bereavement Facilitators** 



34 Professional Trainings for 934 adults who serve our grieving community

New Mexico ranks 2nd in the nation for the number of children who will experience the death of a parent or sibling by age 18. This is approximately 63,000 children or 1 in 7 NM kids vs. 1 in 12 the national average. By age 25 this number increases to 142,000.



(Judi's House/JAG Institute, 2024)

71% of youth participants say their group leader helps them feel comfortable sharing

**56%** of teen participants report they have an easier time handling their grief feelings at school

93% of adults say the group activities & discussions help them cope with their grief

89% of adults report they have a better understanding of

607

115 kids

ages 6-11

Grieving individuals (234 children & 373 adults) received grief support in our unique & age appropriate groups

156 adults

ages 25-44



23 minis & littles ages 0-5



94 tweens & teens ages 12-18



23 young adults ages 19-24



119 older adults ages 45-64 13%

76 seniors ages 65+



## **Transforming Grief into Hope**





**COUNTIES REPRESENTED** FOR GROUP PARTICIPANTS

85% Bernalillo

9% Sandoval

22

3% Valencia 2% Other

1% **Torrance** 

402

197

Spouse/Partner 31% 25% Child **Parent** 16% 10% Sibling 9% Other 7% Ex-spouse/ ex-partner

Friend

WHO DIED FOR THE ADULT?

2%

#### WHO DIED FOR THE CHILD?

Father 47% Mother 15% Grandparent 14% Sibling 13% Other 10% **Friend** 1%

ETHNICITY

Hispanic/Latinx White **Multi-Racial** American Indian/ 3 **Alaskan Native** 

Black/African 197 American Asian/Pacific Islander 8

Other **Prefer Not to Say** 

ENDER **Female** Male Prefer not to say **Non-Binary** Other

the grief center annual report

#### Camp Corazón: Where Healing Begins

Camp Corazón continues to be a beacon of hope for children coping with loss. This year's two camps were a huge success, welcoming 57 kids with supportive activities, peer connection, and emotional healing. Through shared experiences and guidance from caring counselors, our campers found comfort, resilience, and new ways to express their grief.









#### Playground Opening: A Place for Healing and Joy

This year, we proudly opened our new playground, designed to provide a safe and joyful space for children. It's more than just a place to play—it's a sanctuary where kids can feel free to be themselves, express their emotions, and build connections with others who understand their journey.

#### The Heart of The Grief Center

We had 149 volunteers help serve New Mexico's grieving families and adults.

These dedicated people help make The Grief Center a special place for children, their families, and adults to find hope and healing.

- Adrienne Larkin •
- Amanda Wallace-Trujillo •
- Annie McDonagh Arnie Melnikoff •
- Bobbi Riemenschneider Brooke Dunn Bryan
- CAROL SULLIVAN CHANCE GEARHART CHRIS ALBERT •
- CYNTHIA FLORENCE CYNTHIA JOHNSON DANA MILLEN •
- DON FLAMMER ELLEN KIM EMILY FLETCHER ENTERPRISE MOBILITY
  - $\bullet \mathsf{Gabrielle} \ \mathsf{Delgado} \bullet \mathsf{Genevieve} \ \mathsf{Martin} \bullet \mathsf{Gia} \ \mathsf{Rowland} \bullet \mathsf{Giovanna} \ \mathsf{Ross} \bullet \mathsf{Greg} \ \mathsf{Steiner} \bullet \mathsf{Gregory} \ \mathsf{Pfiefer} \bullet \mathsf{Halley} \ \mathsf{Ross} \bullet \mathsf{Howie} \ \mathsf{Kaibel} \bullet \mathsf{Gregory} \ \mathsf{Pfiefer} \bullet \mathsf{Halley} \ \mathsf{Ross} \bullet \mathsf{Howie} \ \mathsf{Kaibel} \bullet \mathsf{Gregory} \ \mathsf{Pfiefer} \bullet \mathsf{Halley} \ \mathsf{Ross} \bullet \mathsf{Howie} \ \mathsf{Kaibel} \bullet \mathsf{Gregory} \ \mathsf{Pfiefer} \bullet \mathsf{Halley} \ \mathsf{Ross} \bullet \mathsf{Howie} \ \mathsf{Kaibel} \bullet \mathsf{Gregory} \ \mathsf{Pfiefer} \bullet \mathsf{Halley} \ \mathsf{Ross} \bullet \mathsf{Howie} \ \mathsf{Formal Property } \mathsf{Gregory} \ \mathsf{Pfiefer} \bullet \mathsf{Halley} \ \mathsf{Ross} \bullet \mathsf{Howie} \ \mathsf{Formal Property } \mathsf{Gregory} \ \mathsf{Pfiefer} \bullet \mathsf{Halley} \ \mathsf{Ross} \bullet \mathsf{Howie} \ \mathsf{Formal Property } \mathsf{Gregory} \ \mathsf{Pfiefer} \bullet \mathsf{Halley} \ \mathsf{Ross} \bullet \mathsf{Howie} \ \mathsf{Formal Property } \mathsf{Gregory} \ \mathsf{Pfiefer} \bullet \mathsf{Halley} \ \mathsf{Formal Property } \mathsf{Gregory} \ \mathsf{Pfiefer} \bullet \mathsf{Halley} \ \mathsf{Formal Property } \mathsf{Gregory} \ \mathsf{Pfiefer} \bullet \mathsf{Halley} \ \mathsf{Formal Property } \mathsf{Gregory} \ \mathsf{Pfiefer} \bullet \mathsf{Halley} \ \mathsf{Formal Property } \mathsf{Gregory} \ \mathsf{Pfiefer} \bullet \mathsf{Halley} \ \mathsf{Formal Property } \mathsf{Gregory} \ \mathsf{Pfiefer} \bullet \mathsf{Halley} \ \mathsf{Pfiefer} \bullet \mathsf{Pfiefer$
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Shari O'Loughlin

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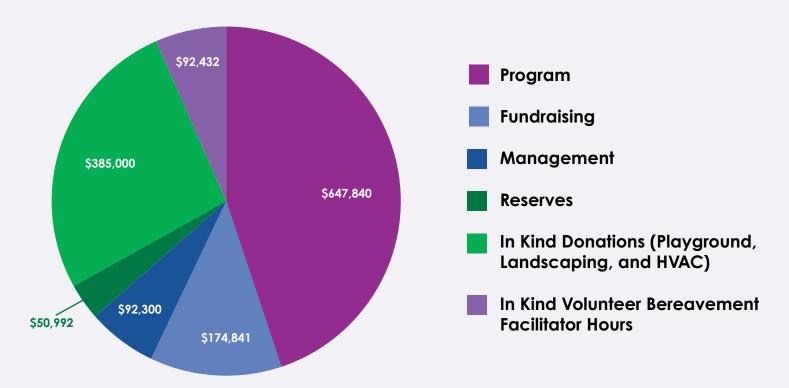
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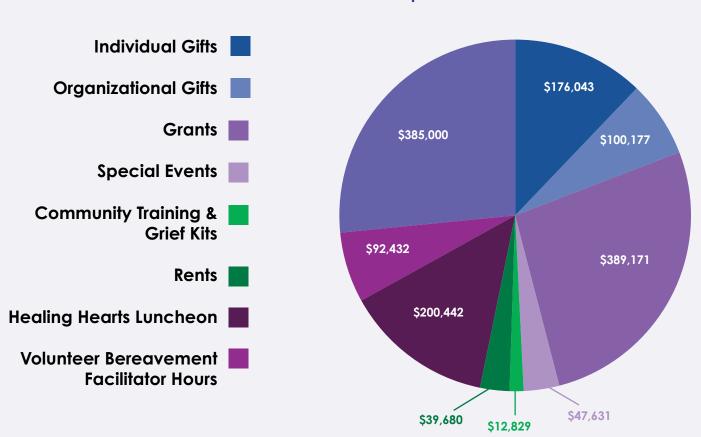


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#### 2023 - 2024 Income \$1,443,406.00



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Debora Garrison

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Javier Benavidez Judy Labovitz Marty Mathisen, CPA CGFM CFE Karla Rosales-Bush Charlie Verploegh

Special thanks to those who concluded their service in 2023-24:

Kelly Atwood

#### The Grief Center Staff:

Jade Richardson Bock, Executive Director

Beth Brodie, Administrative Manager beth.brodie@griefnm.org

Peter Moulson, Front Desk/Admin. Assistant peter.moulson@griefnm.org

#### **Development:**

Suzie Blake, CFRE Director of Development suzie.blake@griefnm.org

Jorie Weyer, Development and Outreach Associate jorie.weyer@griefnm.org

#### **Education & Outreach:**

Mickey Kivitz, Director of Education mickey.kivitz@griefnm.org

### Save the Date OFeb. 14, 2025

Save the date, February 14, 2025, and join us at the Embassy Suites Hotel as we celebrate hope and healing at the 19th annual Healing Hearts
Luncheon and Silent Auction.







#### Program:

Veronica Flores, Bi-lingual Program Manager veronica.flores@griefnm.org

Christina Thies, Program Manager christina.thies@griefnm.org

Kelly Geib-Eckenroth, Program Coach kelly.geib@griefnm.org



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