

PARTNERSHIP PROPOSAL

2023 - 2024



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The Grief Center
at The Center for Hope and Healing
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WHERE THERE IS HOPE, THERE IS HEALING



For over 22 years, The Grief Center has served bereaved children and adults by providing age-appropriate grief support groups at no cost. During this time we have served more than 11,000 persons, helping them to find a light during their darkest days.

Our vision is that grieving people will receive the compassionate support needed to foster hope for the future.

THE NEED IS GREAT. HOW THE GRIEF CENTER HELPS:

1 in 8

kids in New Mexico will experience the death of a parent or sibling by age 18.



Childhood Bereavement: The Cost of Inaction

Research shows that bereaved children are at an increased risk of disrupted development.

Unaddressed childhood grief and trauma can lead to short-and long-term difficulties including decreased academic performance, mental health issues, and early mortality.
(Judi's House, 2023)

The Grief Center is the only organization in Central NM committed to addressing the challenges children and adults face while grieving a death.

Services are rooted in proven practices that improve the quality of life for grieving individuals.

By providing practical tools that help identify healthy coping skills, participants are better equipped to maintain a stable home environment and lead productive lives.

Number of children newly bereaved each day due to the death of a parent or sibling



SUPPORTING ALL WHO GRIEVE



At The Grief Center, we incorporate the following principles to help guide our activities, policies, and programs. When someone is grieving, we know this experience is unique to them, but they do not need to grieve alone. With the support of others, they can start the healing process.

OUR FOUR PRINCIPLES

Grief is a natural reaction to the loss of an important person for children as well as adults.

Within each individual is the natural capacity to heal oneself.

The duration and intensity of grief are unique for each individual.

Caring and acceptance helps in the healing process.



"A safe space to process grief. Great facilitators and connections to other participants"
~Mom whose son died

"Thank you for helping me with my feelings.
I miss my Dad."

YOUR GENEROSITY MATTERS



PARTNERSHIP OPPORTUNITIES:

There are several ways your business can support our grieving community.

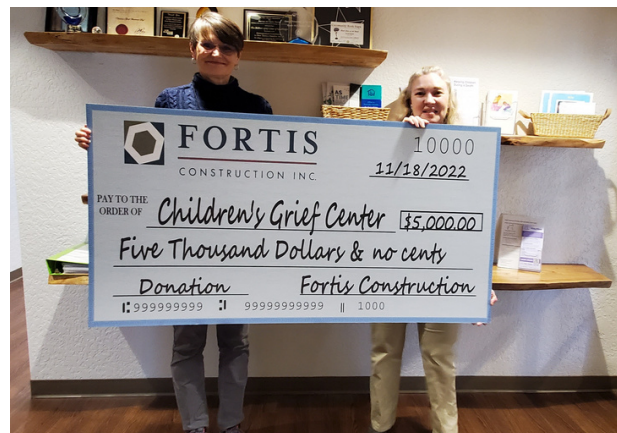
Because finances are often uncertain after a death, The Grief Center provides all services at no cost to grieving children, teens, and adults.

A financial gift is one of the best ways to help provide these vital, unduplicated services.

When you support The Grief Center, you are providing stability for families, employees and the community by helping them address their grief.

MAKE A MEANINGFUL GIFT BY:

- Making an unrestricted donation.
- Partnering with The Grief Center for our largest fundraiser, the 18th Annual Healing Hearts Luncheon and Silent Auction Friday, February 2, 2024
- Becoming an ongoing business partner by providing proceeds from your sales.
- Encouraging others to donate with a matching gift opportunity.
- Making The Grief Center a beneficiary of a company event.





HEALING HEARTS LUNCHEON & SILENT AUCTION



**FEBRUARY 2, 2024
11:00 AM - 1:00 PM
EMBASSY SUITES HOTEL**

The Grief Center's signature fundraising event is in its 18th year! Over 250 guests attend this heartwarming event. Be inspired by stories of hope and healing as your business is showcased before, during, and after the event.

| Benefits of support | Building a Legacy Title Partner \$25,000 SOLD! THANK YOU SOUTHWEST FAMILY GUIDANCE CENTER | Bringing Compassion & Understanding Community Partner \$15,000 | Securing the Future Advocate Partner \$10,000 | Sharing Strength & Inspiration Benefactor Partner \$5,000 | Companioning the Journey Patron Partner \$2,500 | Providing Hope & Healing Friend Partner \$1,250 |
|-----------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------|
| | | | | | | "Sponsor Only" Partner \$1,000. All the benefits of the Friend Partner but without the table. |
| # of Tables / Seats | 2/20 | 2/20 | 1/10 | 1/10 | 1/10 | 1/10 |
| Social media, e-newsletter and event e-blasts | Logo or name recognition on all social media channels, newsletter and e- blasts for 6 weeks prior to the event. | Logo or name recognition on all social media channels, newsletter and e- blasts for 4 weeks prior to the event. | Logo or name recognition on all social media channels, newsletter and e- blasts 4 weeks prior to the event. | Logo or name recognition on all social media channels, newsletter and e- blasts 4 weeks prior to the event | Logo or name recognition on event e-blasts pre and post event. | Name recognition on event e-blasts pre and post event. |
| Special event recognition | Logo on Save the Date card | Logo on table item (TBD) | Recognition from the stage | Recognition from the stage | Recognition from the stage | Recognition from the stage |
| Program presentation | Logo on individual program slide | Logo on program slide | Logo on program slide | Logo on program slide | Logo on program slide | Name listed on program slide |
| Event program | Logo | Logo | Logo | Logo | Logo | Name |
| Annual Report | Logo | Logo | Name | Name | Name | Name |
| The Grief Center Healing Hearts web page | Company link with logo | Company link with logo | Company link with logo | Logo | Logo | Name |
| Speaking | Opportunity to speak at event or in program video. | Opportunity to speak at event or in program video. | Opportunity to greet guests as they enter the ballroom. | | | |

THE IMPACT OF YOUR SUPPORT, THANK YOU!



34 support groups held (in-person and online) twice each month, from September through May.

"I am so thankful for this Center - knowing there is such a giving place for the community is wonderful!"

-Adult Grief Center Participant

Over 800 participants received grief support services in 2022-2023

"It's a place where I can feel like myself without getting made fun of or feeling different."

-14-year-old girl whose dad died



15 specialized workshops, open to all who grieve held throughout the year.

"The Grief Center shows me I'm not alone and we can help each other in our pain."

-6-year-old girl whose dad died

