

PARTNERSHIP

PROPOSAL 2022 - 2023



The Grief Center
SERVING BEREAVED CHILDREN & ADULTS SINCE 2001

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ABOUT THE GRIEF CENTER

The Grief Center (formerly known as the Children's Grief Center + Grief Resource Center) provides grieving families and adults with a FREE, safe and supportive space to share their feelings and experiences around death. The Grief Center has been providing bereavement programs for over 20 years and has served more than 11,000 individuals.



WHY IS THE GRIEF CENTER IMPORTANT TO MY COMMUNITY?

New Mexico (NM) is ranked second in the nation for the number of children who will experience the death of their parent or sibling by age 18 (Judi's House/JAG Institute, 2022). This is 1 in nine children!

There is a severe lack of resources for grieving youth; when their needs are left unaddressed, they become:

- 5 times more likely to die by suicide (US Census Bureau)
- 9 times more likely to drop out of high school (Natl. Principals Assoc.)
- 10 times more likely to engage in substance abuse (Rainbows for All God's Children)
- 20 times more likely to develop behavioral disorders (CDC).

The Grief Center is the only organization in Central New Mexico committed to addressing the challenges young people, their families, and adults face after death. Services are rooted in proven practices and interventions and improve the quality of life for families in crisis by providing practical tools to identify healthy coping skills so they may maintain a stable home environment and lead productive healthy lives.

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The Grief Center shows me that others are going through the same pain & we can share & help each other.

- 7-year-old whose dad died

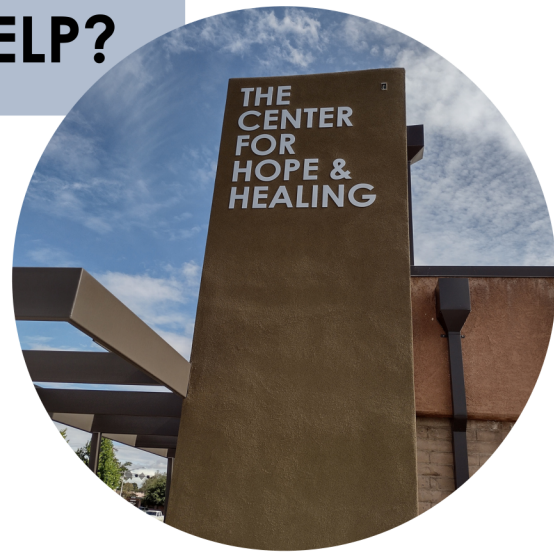
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HOW CAN I OR MY BUSINESS HELP?

One of the best ways to support our free programs is to give a financial gift.

Our new location, The Center for Hope and Healing allows us to expand our services to help more grieving families. This includes our grief resource library, public grief support workshops, professional grief training, a summer camp in a rural community and more.



CHOOSE HOW YOU WANT TO GIVE

Donate to the Grief Center in one of the following ways and be a part of something bigger by helping to create a safe place for children, their caregivers, and adults to find hope and healing.

- Make an unrestricted donation at www.griefnm.org/donate.
- Partner with us at the "17th Annual Healing Hearts Luncheon and Silent Auction on February 3, 2023.
- Become an ongoing business partner by providing proceeds from your sales.
- Provide a Matching Gift to encourage increased giving from others.
- Make The Grief Center a beneficiary of one of your company events.

Depending on the level of support, your business will receive marketing recognition via social media, print materials, e-newsletters, emails, and The Grief Center website for an average of over 120,000 impressions.





HEALING HEARTS LUNCHEON & SILENT AUCTION

Friday, February 3, 2023, 11:00 a.m. - 1:00 p.m.
Embassy Suites Hotel, Albuquerque

The Grief Center's signature fundraising event is in its 17th year!
This heart-warming event is attended by 250 or more guests from around Central New Mexico, plus those watching online. Be inspired by stories of hope and healing as your business is showcased before, during, and after the event.

Benefits of support	Building a Legacy Title Partner \$25,000 SOLD! Southwest Family Guidance Center	Securing the Future Advocate Partner \$10,000	Sharing Strength & Inspiration Benefactor Partner \$5,000	Companioning the Journey Patron Partner \$2,500	Providing Hope & Healing Friend Partner \$1,250
# of Tables / Seats	2/20	1/10	1/10	1/10	1/10
Social Media & Print	Individual or logo recognition on all social media channels for 6 weeks prior to the event. Personalized "thank you" story on social media post event	Individual or logo recognition on all social media channels	Individual or logo recognition on post- event thank you mailed to all guests(250+) and sponsors	Individual or logo recognition on event eblasts	Individual or logo recognition on event eblasts
Special Event Recognition	X	X			
Company link for 12 mths. on Grief Center website	X	X			
Event program logo	Logo	Logo	Logo	Logo	Name
E-newsletter	Logo	Logo	logo	logo	Name
Annual Report	Name	Name	Name	Name	Name

THE IMPACT OF YOUR SUPPORT

"My husband is really enjoying his group because most of the parents are parents of children who committed suicide and he feels like he can connect with them. My son enjoys parts of it but is looking forward to it being in person."

~43-year-old woman whose son died by suicide.



"My Daughter liked the hands-on activities while talking about her Dad passing."

~48-year-old woman whose husband died.

"For me it's like a group of friends I can go to when I want to tell them how my day went."

~12-year-old girl whose sibling died.



"It's been really great. I've been more comfortable talking about my feelings."

~17-year-old young man whose father died.

"It helps me not to cry."
~7-year-old girl whose dad died.

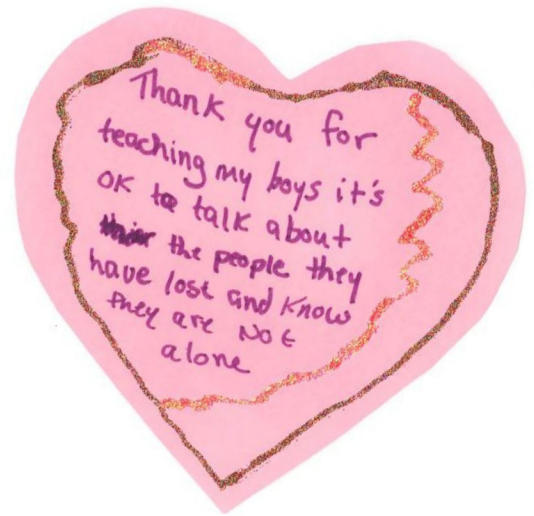
"It comforts me to know I am not alone, and there are a lot of people who have lost someone they love. Being in my group I have learned that I am not alone and that it is okay to show the emotion I have about losing my grandpa."

~10-year-old boy whose grandparent died.



THANK YOU!

The Grief Center is grateful to our business community for their support of our grieving families.



If you would like to learn more about the important work being done to heal broken hearts, please contact Suzie Blake, Development Director at (505) 323-0478 or email at suzie.blake@childrensgrief.org

For more information on making gift or becoming a partner contact Suzie Blake or go to www.griefnm.org

